

Kyle Davi

Communications Specialist — Multimedia Storyteller

SKILLS

Social Media	Hubspot	Photography
Email Marketing	Adobe CC Suite	Videography
Website Management	Final Cut Pro X	Web Content Writing

EXPERIENCE

1623 Studios — Digital Director

AUGUST 2020 - PRESENT

A local community media center serving the Cape Ann region of MA. I manage all content distribution and digital communications, including social media (Facebook, Twitter, Instagram, LinkedIn, Pinterest, TikTok, & YouTube), the weekly email newsletter, and the website. During my tenure, social media followers have doubled and overall monthly engagements have increased 70 percent, newsletter subscribers have increased over 30 percent, and website traffic has almost tripled. I also produce a weekly LinkedIn informational series covering digital marketing tips for small businesses and nonprofits.

826 Boston, AmeriCorps VISTA— Communications & Marketing Specialist

AUGUST 2019 - AUGUST 2020

A nonprofit youth writing/publishing organization in Roxbury, MA. I oversaw social media (Facebook, Twitter, Instagram & LinkedIn) increasing overall engagement over 22 percent across three quarters. Generated over a dozen pieces of original content for the website. Photographed an assortment of organizational/community events. Developed partner relationships to propagate students' writing.

WORLD Channel, WGBH— Digital Production Assistant

APRIL 2018 - JULY 2019

A national public media news and documentary channel. I strategized and executed social media (Facebook, Twitter, Instagram & YouTube) improving overall engagement over 27 percent across two quarters. Created branded photo and video material for broadcast/digital use. Assisted in website management for all original series/programs. "Stories from the Stage" production coordinator/camera operator.

Trustees at BPM — Photography & Graphic Design Intern

AUGUST 2017 - DECEMBER 2017

A hands-on educational kitchen inside the Boston Public Market. I managed the Instagram account, gaining around 700 followers over four months. Photographed multiple events per week and created promotional videos to use across varying digital platforms.

Portfolio: kyledavi.com
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(978) 514-1764
kyle.davi72@gmail.com

EDUCATION

B.S. — Boston University '18

Journalism, *summa cum laude*

CERTIFICATIONS/AWARDS

Google Analytics Academy

ADVANCED ANALYTICS CERTIFIED

Passed Skillshop Qualification Exam

Freedom Lifted Institute

JUSTICE AT WORK CERTIFICATION

Social Justice and Equity Training

New England Collegiate Emmy

BEST IN LONG FORM NONFICTION

Syrian Refugee Crisis

PROFESSIONAL TRAINING

Community Media Emerging Leaders Institute

OCTOBER 2021

A four-week leadership intensive conducted by the *Foundation of the Alliance of Community Media* using a strength-based, inclusive, and anti-racist framework to develop the next generation of leaders.

REFERENCES AVAILABLE UPON REQUEST