

Kyle Davi

Multimedia Storyteller — Social Media Specialist

Portfolio: kyledavi.com
[linkedin.com/in/kyledavi](https://www.linkedin.com/in/kyledavi)
(978) 514-1764
kyle.davi72@gmail.com

SKILLS

Social Media	Adobe CC Suite	Photography
Email Marketing	Final Cut Pro X	Videography
Web Content Writing	Website Management	Graphic Design

EXPERIENCE

826 Boston, AmeriCorps VISTA— *Communications & Marketing Specialist*

AUGUST 2019 - PRESENT

A nonprofit youth writing and publishing organization based in Roxbury, MA. I oversaw social media (Facebook, Twitter, Instagram & LinkedIn) raising overall followership 4.3 percent over two quarters. Generated over a dozen pieces of original content for the website. Photographed an assortment of organizational/community events. Developed partner relationships to propagate our students' writing.

WORLD Channel, WGBH— *Digital Production Assistant*

APRIL 2018 - JULY 2019

A national public media news and documentary channel. I strategized and executed social media (Facebook, Twitter, Instagram & YouTube) improving overall engagement over 27 percent across two quarters. Created branded photo and video material for broadcast/digital use. Assisted in website management for all original series/programs. "Stories from the Stage" production coordinator/camera operator.

Trustees at BPM — *Photography & Graphic Design Intern*

AUGUST 2017 - DECEMBER 2017

A hands-on educational kitchen inside the Boston Public Market. I managed the Instagram account, gaining around 700 followers over four months. Photographed multiple events per week and created promotional videos to use across varying digital platforms.

LEADERSHIP POSITIONS

On That Point, BUTV10— *Producer*

Boston University's in-depth reporting television show. I oversaw the creation of 16 half-hour episodes, covering topics from the Syrian refugee crisis, to political elections, to recreational marijuana.

WTBU — *General Manager*

Boston University's student-run radio station. I lead an executive board of 15 department heads while overseeing the seven days a week, 20 hours a day operation of a station with about 250 members.

EDUCATION

B.S. - Boston University '18

Journalism, *summa cum laude*

Study Abroad - Australia '16

Sydney Travel Writing Program

AWARDS

New England Collegiate Emmy

BEST IN LONG FORM NONFICTION

Syrian Refugee Crisis

On That Point, BUTV10

Bronze Telly

EXCELLENCE IN VIDEO & TV '15/'16

Election Special

Syrian Refugee Crisis

On That Point, BUTV10

REFERENCES

Kara Deese

Comms. Manager, 826 Boston

(617) 390-5610

kara@826boston.org

Sharon Wong

Digital Producer, WORLD Channel

(617) 300-2405

sharon_wong@wgbh.org

Sarah Moser

Assoc. Director, Trustees at BPM

(857) 301-9110

smoser@thetrustees.org